

Business Angels

Shon Laird

Types of investment

X Start-ups

X Ideas/inventions

X Lifestyle businesses

X Acquisition finance

*“If we really want to make some money,
we need to come up with some options.”*

A trading business

A business in distress

Angels fly in!

**Investment typically
£75,000–£300,000**

Most business types

Shareholding (15–46%)

Business interest/experience

Contacts

Exit route – within 5 years

*“An admirable plan, Mr. Gribbs,
but short on detail.”*

Your friend in high places! (the successful angel businesses)

**Passion is
essential**

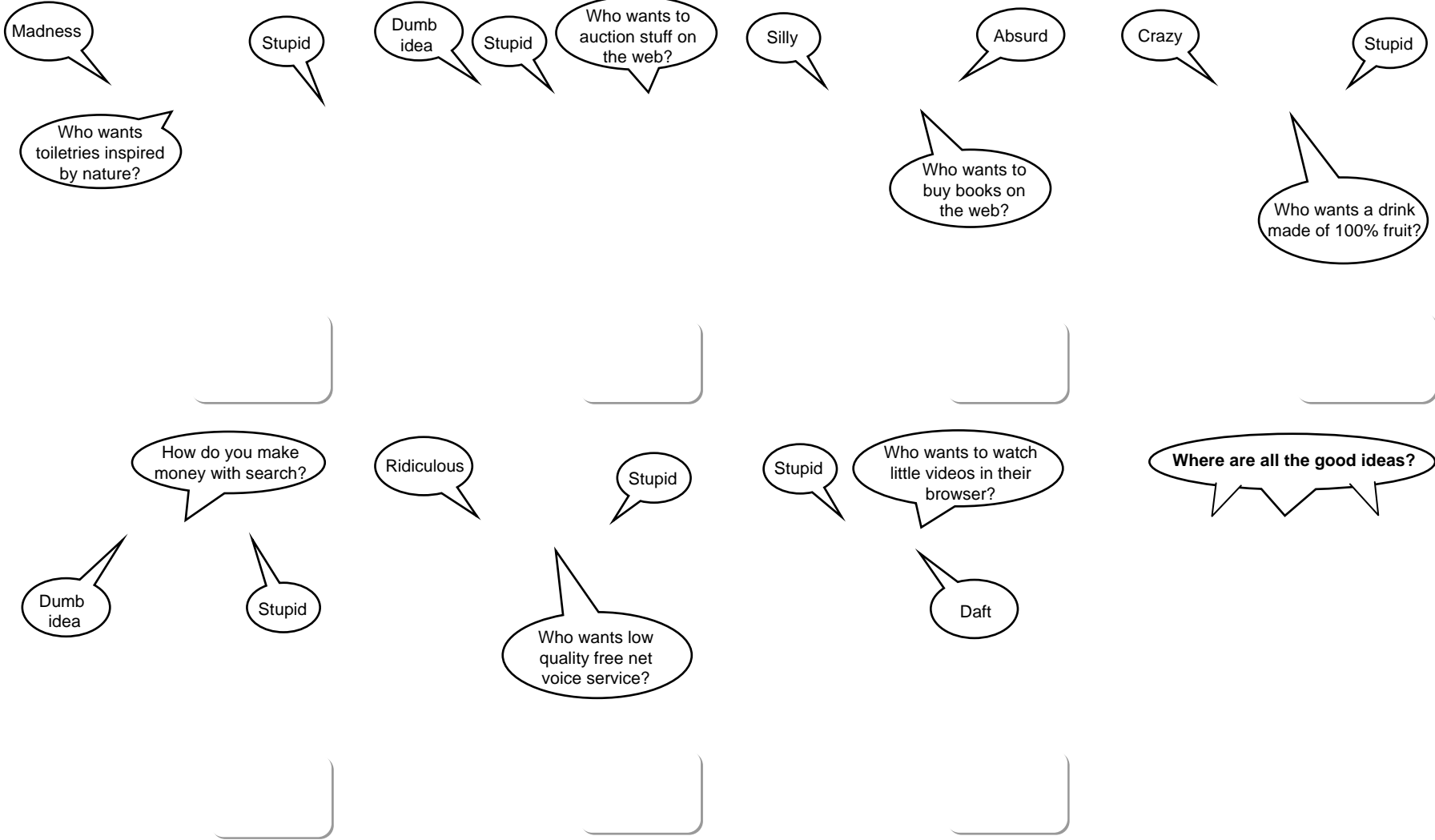
**Accentuate
the Positive**

**Focus your
business**

**Stay
flexible**

**Bring your
personality to the
table – investors
buy into people**

The right business idea

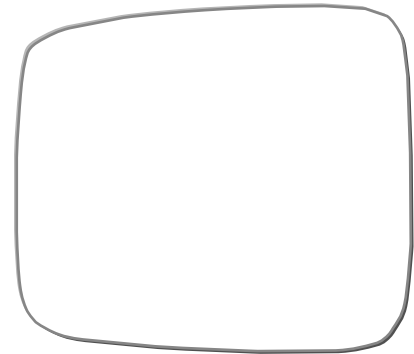


Dragons' Den

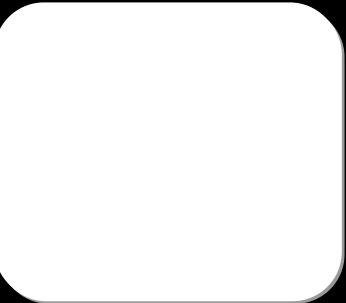
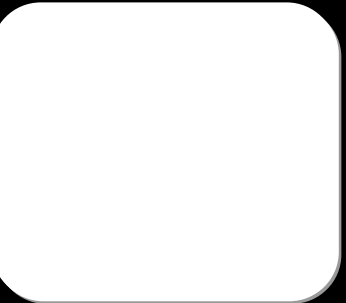
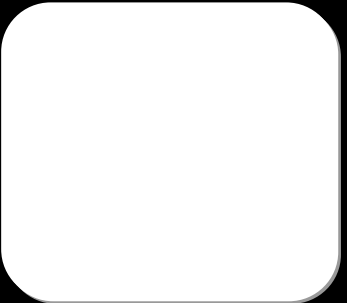
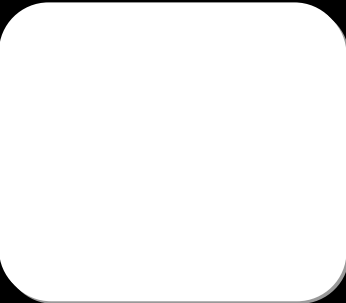
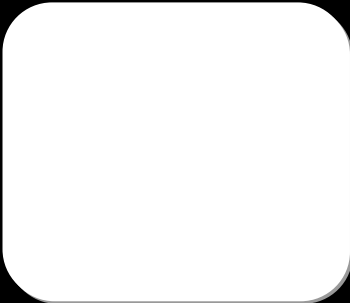
Dragons' Den is a UK television programme Business Angel concept that originated in Japan. The format, which is now broadcast internationally in over 15 countries, consists of entrepreneurs pitching their ideas in order to secure investment finance from business experts – the 'Dragons'.

Worldwide Dragons' Dens

- Afghanistan – Dream and Achieve
- Czech Republic – D-Day
- Finland – Lions' Den
- Israel – The Sharks
- Japan – Money Tiger
- Middle East – The Den
- UK – Dragons' Den
- US – Shark Tank



Dragons' Den UK – investment examples



James Cann
Midas Touch
£60k/40%

Duncan Bannatyne
Choibox
£150k/36%

Deborah Meaden
Youdoodoll
£35k/45%

Peter Jones
Reggae Reggae
Sauce
£50k/60%

Theo Paphitis
iTeddy
£70k/40%

Angels at work – Beer & Young

Petrol retainer	£450,000
Tapas bar and restaurant	£450,000
Asbestos consultants	£350,000
Taxi/chauffer service	£200,000
Wheelchair products	£200,000
Pre-paid travel currency card	£150,000
Political website	£150,000
Electrical contractor	£100,000
Corporate training	£100,000
Lighting solutions – buyers' guide	£100,000

Contact an Angel

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